Re-sizing photos for the RAWCS Crowdfunding Website

Photos uploaded to the RAWCS crowdfunding website must have a 4:3 aspect ratio. The is, their width must be one third greater than their height.

Why?

This is because five randomly selected projects are displayed on our crowdfunding page using the following grid:
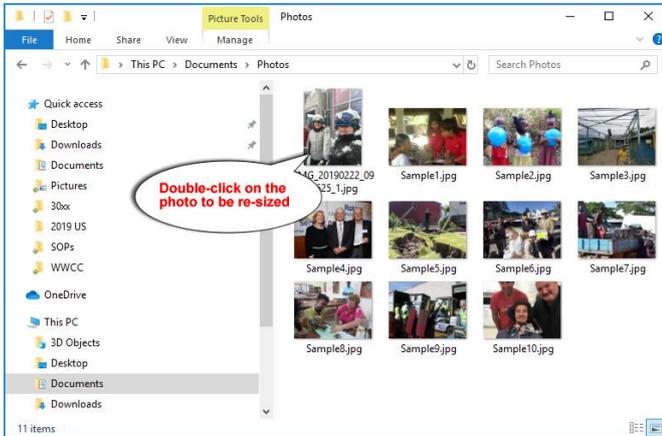
Featured Project	Project 2	Project 3
	Project 4	Project 5

Imagine how poorly this would present if any one of the five projects had a 'portrait' or unusually wide image.

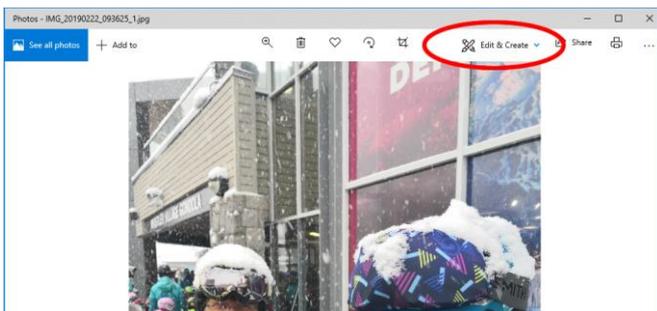## How do I crop/resize a photo to a 4:3 aspect ratio? – Windows 10

You can use Windows 10's inbuilt Photos App to easily modify your photo.

- Use the file explorer to find the image and double-click on it to open it in the Photos App:
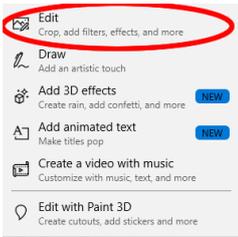

If it opens with the wrong app, close it again and then right-click on the photo and choose Open With -> Photos from the menu which pops up.
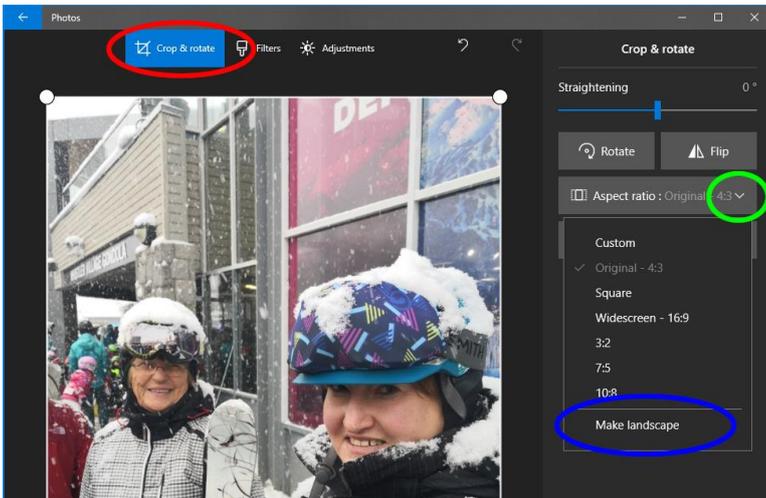
- The photo opens in the Photos App. Click on 'Edit & Create' at the top (toward the right):
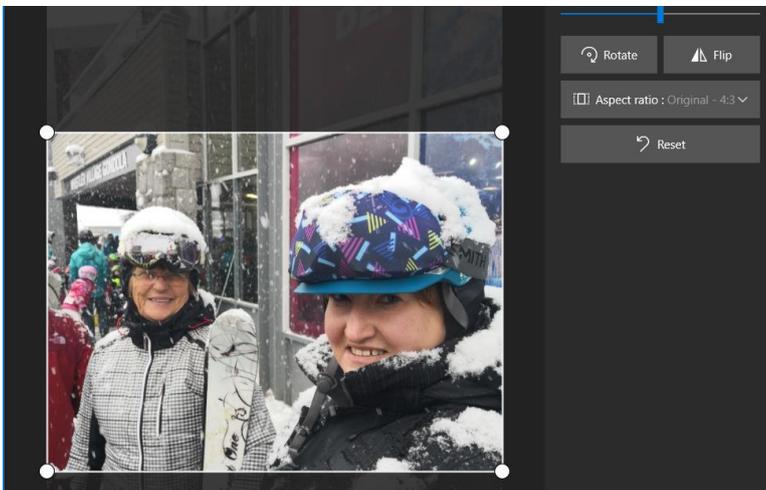
- Now choose 'Edit' from the menu which appears:

- Click on 'Crop & rotate' (circled in red), then the drop-down 'Aspect ratio' arrow (circled in green) and then choose 'Make landscape' (circled in blue):

- A window is then displayed with the desired 4:3 aspect ratio. Slide it up/down until the part of the image you want to use is highlighted:

- Click on 'Save a copy' toward the bottom right:

- Choose a new name for the image and save it under a new name.
- You can now upload the modified photo to the crowdfunding website.